

ERP ALONE IS NOT ENOUGH...

1 ✓ INTRODUCTION

- 1.1 ERP implementation
- 1.2 ERP's capabilities
- 1.3 What is wrong?

2 🛠️ LIMITATIONS

- 2.1 Manufacturing Origins
- 2.2 Limited Functionality
- 2.3 Designed to look inside not outside
- 2.4 Inability to generate custom reports
- 2.5 Current status only
- 2.6 No integration with other data sources
- 2.7 Cannot meet complex data analysis needs
- 2.8 Performance issues

3 🚫 ERP ALONE WILL NOT DO...

- 3.1 Business changes
- 3.2 Environmental changes
- 3.3 E-business & E-commerce
- 3.4 Fierce competition
- 3.5 New technologies
- 3.6 Information sharing
 - 3.6.1 Partners
 - 3.6.2 Suppliers
 - 3.6.3 Customers
- 3.7 Not ready for 24x7, global economy
- 3.8 Case Study: A&M machines

4 🧑 CUSTOMER

- 4.1 Customer is the king
- 4.2 Customer satisfaction is critical
- 4.3 Customer relationship management
- 4.4 Personalized service
- 4.5 Case Study: Braintree books

5 📱 TECHNOLOGY

- 5.1 Invest in technology

- 5.2 Improve using technology
- 5.3 Make things easier for the customers
- 5.4 Embrace new technology

6 INFORMATION

- 6.1 Competitive weapon
- 6.2 Internal to the company
- 6.3 Historical data
- 6.4 Business environment
- 6.5 competition
- 6.6 Better & faster decision-making

7 BUSINESS INTELLIGENCE

- 7.1 Definition
- 7.2 Advantages
- 7.3 Data warehouse & BI
- 7.4 Data mining & OLAP
- 7.5 Competitive intelligence
- 7.6 External intelligence
- 7.7 Business agility
- 7.8 Proactive responses
- 7.9 Examples

8 INTERNET & WWW

- 8.1 Greater reach
- 8.2 Mobile workforce
- 8.3 Better information dissemination
- 8.4 ERP II

9 SUPPLY CHAIN INTEGRATION

- 9.1 Enabling Technologies
 - 9.1.1 Supply Chain Management
 - 9.1.2 Customer Relationship Management
 - 9.1.3 Product Data Management
 - 9.1.4 Product Life Cycle Management
 - 9.1.5 Geographic Information Systems
 - 9.1.6 Business Intelligence

9.1.7 Data Warehousing

9.1.8 Data Mining

9.1.9 OLAP

9.2 Examples

10 🕒 CONCLUSION

10.1 Business @Internet Speed